



BACHELOR OF BUSINESS ADMINISTRATION

360 Credit Qualification registered on the NQF at level 7

SAQA QUALIFICATION ID 59850

Duration and Language

Minimum duration to complete: Three years.

Tuition: English.

Focus of Qualification

The Bachelor of Business Administration degree is aimed at students in the private and public sectors who are or will be responsible for managing people, resources and/or projects, portfolios, disaster risk reduction, advertising and promotions to name but a few.

The structure of the qualification enables candidates to select the field of specialisation that meet the roles and responsibilities required by a range of industries in the private and public sectors.

Successful completion enables further studies towards the Bachelor of Business Administration Honours degree.

Admission Requirements

The minimum entry requirement for this qualification is:

- Southern Business School's Certificate in Management, Higher Certificate in Management or Diploma in Management; or
- N6 National Diploma; or
- National Senior Certificate with appropriate subject combinations and levels of achievement (see pages 6-7).

Employees with degrees are in constant demand.

Structure of the Bachelor of Business Administration

The Bachelor of Business Administration Degree consists of compulsory subjects and major electives.

Compulsory subjects form the core competencies that are required for variations of the programme. Regardless of your choice of major elective, all the subjects in the compulsory list below must be taken.

Major electives assist prospective students in selecting subjects according to their field of interest or specialisation. Major electives are subjects that are taken up to third year level and shape the nature of the degree (e.g. Human Resource Management I, II and III).

COMPULSORY SUBJECTS	MAJOR ELECTIVES
Business Management I (MAN101) Management II (MAN201) Management III (MAN301) Accounting (ACC101) Economics IA (ECO10A) & Economics IB (ECO10B) Information Management (INF101) Leadership (LDR101) Research Methodology (MET101) Corporate Governance (CGE101) Business Communication (BCU101)	<p>Choose ONE major elective that will be your field of specialisation from first year level up to third year level.</p> <p>Disaster Risk Reduction (DRR100 + DRR200 + DRR300) Human Resource Management (HRM100 + HRM200 + HRM300) Marketing Management (MAR100 + MAR200 + MAR300) Public Sector Management (PMB100 + PMB200 + PMB300) Project Management (POM100 + POM200 + POM300) Logistics Management (LOG101 + LOG201 + LOG301)</p>
Economics IIA (ECO20A) & Economics IIB (ECO20B) or Governmental Economics (DEC20A) & Development Economics (DEC20B) Financial Management (FMA101) or Public Sector Financial Management (PFB101) Business Law (BLA100) or Labour Law I (LLA100)	

Important to note when selecting your major elective:

If you select **Marketing Management** as a major elective, then Economics IIA - Microeconomics (ECO20A) AND Economics IIB - Macroeconomics (ECO20B), as well as Financial Management (FMA101) will be compulsory.

If you select **Public Sector Management or Disaster Risk Reduction** as a major elective, then Governmental Economics IIA (DEC20A) and Development Economics (DEC20B), as well as Public Sector Financial Management (PFB101) will be compulsory.

If you select **Human Resource Management or Project Management** as a major elective, then you can choose any of the following two options:

Option 1: Economics IIA - Microeconomics (ECO20A), Economics IIB - Macroeconomics (ECO20B) and Financial Management (FMA101).

Option 2: Governmental Economics IIA (DEC20A), Development Economics IIB (DEC20B) and Public Sector Financial Management (PFB101).

If you select **Human Resource Management** as your major elective, then Labour Law I (LLA100) is compulsory.

If you select any other major elective, then Business Law (BLA100) is compulsory.

STRUCTURE OF THE BACHELOR OF BUSINESS ADMINISTRATION		
(Select ONE major elective from the above list that will be your field of specialisation from first year level up to third year level)		
1 st YEAR	2 nd YEAR	3 rd YEAR
Major Elective I (Select one from above list)	Major Elective II	Major Elective III
Business Management (MAN101)	Management II (MAN201)	Management III (MAN301)
Economics IA - Microeconomics (ECO10A)	Economics IIA - Microeconomics (ECO20A) OR Governmental Economics (DEC20A)	Research Methodology (MET101)
Economics IB - Macroeconomics (ECO10B)	Economics IIB - Macroeconomics (ECO20B) OR Development Economics (DEC20B)	Financial Management (FMA101) OR Public Sector Financial Management (PFB101)
Information Management (INF101)	Accounting (ACC101)	Corporate Governance (CGE101)
Business Communication (BCU101)	Leadership (LDR101)	
Business Law (BLA100) OR Labour Law I (LLA100)		